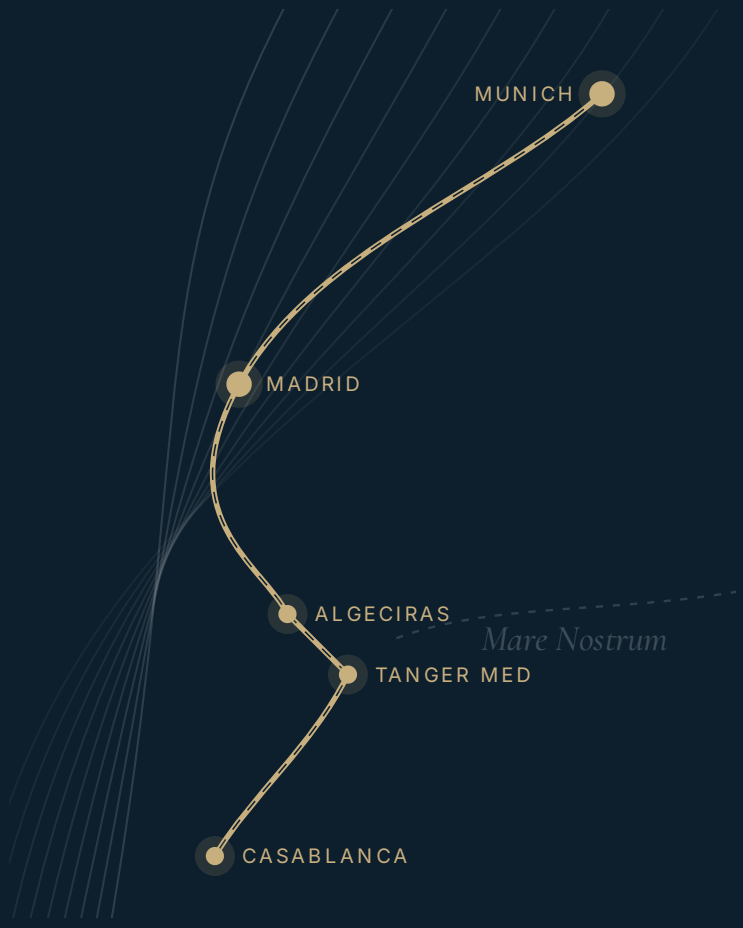
JBS
INTERNATIONAL ADVISORY

BROCHURE
01
OF 04



SERVICE BROCHURE 01

EU Funding *& Regulatory Advisory*

From call scouting to submission-ready proposals, credible consortia and compliant delivery — with an EU evaluator's eye.

CEF · Horizon Europe · TEN-T · Innovation Fund · Interreg · Consortium Building · EU Regulation

jbs-international.com · contact@jbs-international.com

THE EVALUATOR'S PERSPECTIVE

We know how proposals *are scored.*

EU funding is competitive, technical and unforgiving. Most proposals are not rejected for a weak idea, but for poor policy fit, a consortium that lacks credibility or a work plan that evaluators cannot follow.

JBS combines 27 years in the European railway industry with first-hand experience as an external expert evaluating CEF / ERTMS funding calls for the European Commission. We help you build your proposal the way evaluators read it.

EC expert
CEF / ERTMS call evaluations

27 years
in the European railway industry

End to end
from call scouting to EU reporting

IN THIS BROCHURE

01 EU Funding Strategy & Opportunity Mapping
02 Proposal Development & Bid Sprint
03 Consortium Building & Partnership Facilitation
04 Regulatory & Policy Advisory
05 Project Management & Reporting for EU-Funded Projects

01 EU Funding Strategy & Opportunity Mapping

CEF · Horizon Europe · TEN-T · Innovation Fund · Interreg

TYPICAL TIMELINE
2–4 weeks

Identify the right EU programmes for your organisation and build a multi-year funding roadmap aligned with EU priorities and investment cycles.

WHAT WE DO

- Funding fit assessment of your projects and organisation
- Identification of the most suitable EU programmes and calls
- Gap analysis against EU policy objectives (TEN-T, Green Deal, Mobility Strategy)
- Multi-year funding roadmap aligned with EU cycles
- Matchmaking with potential partners and consortium leads

WHAT YOU RECEIVE

- ✓ Funding fit memo
- ✓ Opportunity mapping report
- ✓ Funding roadmap and 12–36 month calendar

HOW TO ENGAGE

Funding fit assessment | Opportunity mapping | Funding roadmap

02 Proposal Development & Bid Sprint

CEF Transport · Horizon Europe · ERA · EIT Urban Mobility

TYPICAL TIMELINE
4–10 weeks

Full proposal preparation from concept to submission-ready package — with technical depth, an EU-compliant structure and a strong narrative.

WHAT WE DO

- Problem analysis, EU relevance and policy fit
- Work packages, implementation methodology and milestones
- Budget and cost justification, feasibility and sustainability
- Dissemination and exploitation plans
- Mirror evaluation: strengths, weaknesses and targeted improvements

WHAT YOU RECEIVE

- ✓ Submission-ready proposal package
- ✓ Mirror evaluation report
- ✓ Impact narrative with measurable KPIs

HOW TO ENGAGE

Mirror evaluation | Bid sprint | Proposal retainer

03 Consortium Building & Partnership Facilitation

EU Calls · Tenders · Cross-Border Programmes

TYPICAL TIMELINE
3–10 weeks

Identify, align and mobilise the right partners for EU calls, tenders and cross-border programmes — building consortia that evaluators find credible.

WHAT WE DO

- Partner landscape: operators, rail, maritime, logistics, technology, research
- Shortlist with value proposition and role per partner type
- Outreach strategy, introductions and meeting preparation
- Consortium structuring: roles, work packages, governance
- Alignment workshops and consolidation of partner input

WHAT YOU RECEIVE

- ✓ Partner mapping pack
- ✓ Committed consortium
- ✓ Agreed roles and work packages

HOW TO ENGAGE

Partner mapping

Consortium build sprint

Partnerships retainer

04 Regulatory & Policy Advisory

TEN-T · Fit for 55 · Interoperability · Digital Transport

TYPICAL TIMELINE
1–6 weeks / ongoing

Clear guidance on the EU regulatory and policy frameworks that shape transport projects, funding eligibility and market access.

WHAT WE DO

- TEN-T Regulation and corridor requirements
- EU Mobility Package and Fit for 55 implications
- Rail interoperability (TSI, ERA) and digital transport
- Alternative fuels and port sustainability frameworks
- Policy monitoring and alignment of projects with EU priorities

WHAT YOU RECEIVE

- ✓ Regulatory brief or policy memo
- ✓ Compliance and alignment assessment
- ✓ Policy watch updates

HOW TO ENGAGE

Regulatory brief

Policy assessment

Advisory retainer

05 Project Management & Reporting for EU-Funded Projects

Implementation · Monitoring · EU Reporting

TYPICAL TIMELINE
Project duration

Support during implementation — ensuring smooth execution, successful audits and a strong relationship with the EU agency.

WHAT WE DO

- Kick-off organisation and partner onboarding
- KPI monitoring and milestone tracking
- Deliverable drafting and quality review
- Technical and financial progress reporting to the EU
- Partner coordination, risk and mitigation plans

WHAT YOU RECEIVE

- ✓ On-time deliverables and reports
- ✓ Audit-ready documentation
- ✓ Clear status reporting to partners

HOW TO ENGAGE

Reporting support

Project coordination

Audit preparation

Why JBS for EU funding

- External expert evaluating CEF / ERTMS funding calls for the European Commission
- 27 years in the European railway industry — the technical depth evaluators look for
- Network across operators, infrastructure managers, industry, research and institutions
- Senior-only delivery: you work directly with the founder, with senior specialists brought in when the project requires it

Scope and fees are defined for each engagement. Advisory services only — not legal or financial advice.

JBS
INTERNATIONAL ADVISORY

LET'S TALK

Senior advice. Tailored scope. *Real results.*

Every engagement starts with a short, no-obligation conversation to understand your objectives. We then propose a clear scope, timeline and fee.

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THE JBS BROCHURE SERIES

00 Corporate Profile & Advisory Disciplines

01 EU Funding & Regulatory Advisory

02 Rail, Transport & Logistics Strategy

03 International Partnerships & Market Expansion

04 Sector Advisory for Investors

Scope and fees are defined for each engagement. Advisory services only — not legal or financial advice.